



CATHERINE PARTICINI

BRAND STRATEGY



Catherine Particini is a unique professional who provides support for marketing through social media development and business identity/branding. Catherine's education and professional experience focus on a triad composed of health and well-being, education, and art. Catherine is passionate about understanding the influence of artwork on people during their experience within facilities - an interest that developed from her experience participating in the "Art with a Heart in Healthcare" program at Wolfson Children's Hospital.

As a business manager, Catherine has groomed valuable skills in customer service, business operations, and client relationship development. As an educator, Catherine established and led programs that encouraged students to take pride in their work product, and revealed their undiscovered or under-recognized talents. As an artist, Catherine develops her own artwork using various media. Catherine's paintings have been exhibited at venues such as the Museum of Contemporary Art Jacksonville and Broome Street Gallery in the SoHo neighborhood in New York, NY.