



MERRILL STEWART, CFRE

FOUNDER & CEO



Merrill Stewart has worked with and for clients in the for-profit and nonprofit sectors over the past 20 years. She brings a level of strategy, expertise, detail focus, professionalism, and best practices to her work.



Merrill's experience includes over 17 years in non-profit fundraising and support including roles as Director of Development, annual fundraising initiatives, social media strategy, fundraising strategy planning, marketing, communications, grant writing, major gift solicitation, community, and volunteer support. Her experience includes work in the following sectors: health and human services, arts and culture, nonprofit attractions, child and youth development, veteran health, healthcare, education, startups, and coalitions.

Merrill's experience also includes over 15 years in the for-profit sector including work industries such as: Mass Media (Radio), Finance (Banking), Tech, and Retail. She has planned and implemented promotions and marketing opportunities for area businesses, successful management of the marketing, promotions and communications teams, working with the sales teams and business owners to develop business development strategies, advertising campaigns, cause marketing, public relations and website development.

Associations:

- Business Journals Leadership Trust
- Association of Fundraising Professionals (AFP) Suncoast Chapter
 - Member Since 2012
 - Board Member 2015 – 2019
- Nonprofit Consultants Connection, Tampa.
 - Member Since 2013
 - Board Member 2014 – 2017

Awards & Honors:

- Sertoman of the Year 2006-2007
- South Manatee Sertoma Club
- Hero for the American Red Cross, 2008